

European Privacy Training

CIPP/E

Course Agenda

Course Outline

Introduction to Privacy

- ❖ Definition
- ❖ Purpose of Privacy
- ❖ Privacy in Security
- ❖ Information Privacy
- ❖ Security and Privacy

Key Terms and Acronyms

GDPR Regulation

- ❖ 11 Chapters (99 Articles)

Introduction to European Data Protection

- ❖ Origins and Historical Context of Data Protection Law
- ❖ European Union Institutions
- ❖ Legislative Framework

European Data Protection Law and Regulation

- ❖ Data Protection Concepts
 - Personal Data
 - Sensitive Personal Data
 - Pseudonymous and Anonymous Data
 - Processor and Processing
 - Controller
 - Data Subject
- ❖ Territorial and Material Scope of the General Data Protection Regulation
 - Establishment in the EU
 - Non-establishment in the EU
- ❖ Data Processing Principles
 - Fairness and Lawfulness
 - Purpose Limitation

- Proportionality
- Accuracy
- Storage Limitation (Retention)
- Integrity and confidentiality

- ❖ Lawful Processing Criteria
 - Consent
 - Contractual Necessity
 - Legal obligation, vital and public interest
 - Legitimate interests
 - Special categories of processing

- ❖ Information Provision Obligations
 - Transparency principle
 - Privacy notices
 - Layered notices

- ❖ Data Subjects' Rights
 - Access
 - Rectification
 - Erasure and Right to be Forgotten
 - Restriction and objection
 - Consent, including right of withdrawal
 - Automated decision-making including profiling
 - Data portability

- ❖ Security of Personal Data
 - Appropriate technical and organizational measures
 - Breach notification
 - Vendor management
 - Data sharing

- ❖ Accountability Requirements
 - Responsibility of controllers and processors
 - Data protection by design and default
 - Documentation and cooperation with regulators
 - Data protection impact assessments
 - Data protection officers

- ❖ International Data Transfers
 - Rationale for prohibition

- Safe Harbor and Privacy Shield
- Model Contracts
- Binding Corporate Rules
- Codes of Conduct and certification
- Derogations

- ❖ Supervision and enforcement
 - Supervisory authorities and their powers
 - The European Data Protection Board
 - Role of the EDPB

- ❖ Consequences for GDPR violations
 - Infringement and fines

Compliance with European Data Protection Law and Regulation

- ❖ Employment Relationship
 - Legal basis for processing of employee data
 - Storage of personnel records
 - Workplace monitoring and data loss prevention
 - EU Works councils
 - Whistleblowing systems
 - 'Bring your own device' (BYOD) programs

- ❖ Surveillance Activities
- ❖ Direct Marketing
- ❖ Internet Technology and Communications
 - Cloud computing
 - Web cookies
 - Search engine marketing (SEM)
 - Social networking services
 - Artificial Intelligence (AI)

- ❖ Case Studies / Practical Examples

- ❖ Best Practices and Key Areas

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sales@infosectrain.com | www.infosectrain.com

